

# ***2024 Sponsorship Opportunities***

**RTSS**

## **RETAIL TECHNOLOGY SOLUTIONS SUMMIT**

June 9 – 11, 2024

***PGA National Resort & Spa Palm Beach Gardens, FL***

PRODUCED BY:



**PGA NATIONAL**

WORLD CLASS BUSINESS DEVELOPMENT EVENTS

# WHAT IS THE RETAIL TECHNOLOGY SOLUTIONS SUMMIT?

**Retail  
Technology  
Solutions  
Summit**

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RTSS is the Retail POS Industry's ONLY true Business Development Event.

**RTSS IS NOT A TRADE SHOW!**

Designed specifically to produce sales results AND that GUARANTEE'S Vendor

Participates ROI !

**Sales Leads!**

The unique, private Boardroom meeting structure of the event, in addition to networking functions, industry relevant content and panel discussions, creates interactions that accelerate business development activities.

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**RETAILTECHNOLOGYSOLUTIONSSUMMIT.COM**

# BOARDROOM PRESENTATIONS

## BOARDROOM PRICING

**\$5,500 per Boardroom**

*A boardroom consists of 10+ high-quality value-added reseller Executives*

Number of Boardrooms Purchased	1 - 3	4 - 8
Number of Admission Badges	1 Badge	2 Badges
Additional Badges	\$1,750 per Badge	
Showcase Booth Only Access	\$3,500.00 ( includes one badge)	

[2024 Vendor Worksheet](#)

Interact with various vendor opportunities and pricing scenarios.

Every vendor Boardroom presentation consists of 10 -12 VAR Executives, giving participating vendors a private setting to present their **products, services and solutions**. These Boardroom presentations foster highly **interactive group discussions**. No other format **guarantees** you an audience with senior level executives.

The results of these interactions **save time and money** with regards to proposals, planning and implementation in the sales cycle. The more Boardrooms a vendor purchases exponentially **increases business development opportunities** for **new** business.

# Title and Executive Sponsorships

Sponsor Level:	Number of Boardrooms:	Select One of the Following:		
<i>*ALL Levels Include Solution Showcase Passport Program</i>				
<b>Title Sponsor</b>	<b>8 Total Boardrooms</b> <i>4 Badges</i>	Opening Keynote and Welcome Reception <i>BRANDED</i> <b>\$51,450</b>	Casino Night Cocktail Reception/Dinner + Entertainment <i>BRANDED</i> <b>\$63,450</b>	Awards Night Cocktail Reception/Dinner + Entertainment <i>BRANDED</i> <b>\$63,750</b>
<b>Executive Premier Sponsor</b>	<b>6 Total Boardrooms</b> <i>3 Badges</i>	Opening Keynote and Welcome Reception <i>BRANDED</i> <b>\$42,450</b>	Casino Night Cocktail Reception/Dinner + Entertainment <i>BRANDED</i> <b>\$54,850</b>	Awards Night Cocktail Reception/Dinner + Entertainment <i>BRANDED</i> <b>\$54,950</b>
<b>Executive Elite Sponsor</b>	<b>5 Total Boardrooms</b> <i>3 Badges</i>	All Audience Lunch Presentation (45 Min.) <b>2 Available</b> Speaking/Presentation <i>BRANDED</i> <b>\$32,000</b>	All Audience Breakfast Presentation (45 Min.) <b>2 Available</b> Speaking/Presentation <i>BRANDED</i> <b>\$29,500</b>	All Audience Presentation (20 Min.) <b>4 Available</b> <i>Includes Only 2 Boardroom Presentations</i> <b>\$14,500</b>
<b>Executive Sponsor</b>	<b>4 Total Boardrooms</b> <i>2 Badges</i>	VAR Coffee Break Sponsor <b>2 Available</b> <i>BRANDED</i> <b>\$20,400</b>	Product Showcase Refreshments <b>2 Available</b> <i>BRANDED</i> <b>\$20,400</b>	Padfolios <b>OR</b> VAR Name Placard Tent Cards <i>BRANDED</i> <b>\$23,400</b>

*Title & Executive Level Sponsorships offer our vendor partners exclusive opportunities to generate brand exposure, awareness and engagement. By combining Boardroom Presentations and a networking function, a Vendor Partner amplifies their engagement, resulting in maximum ROI.*

# VENDOR SPONSORSHIPS

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*Make your brand visible at the summit with a plethora of opportunities to showcase your name or logo on various signs and materials. You can select to host a networking or social event, giving special recognition to your brand in front of all event patrons.*

## WELCOME RECEPTION | \$15,000

- Make a strong first impression through a podium address to introduce your company and welcome all attendees by hosting two hours of networking, cocktails and hors d'oeuvres. Use this opportunity to be the first to engage the entire group.

## BREAKFAST + PREMIER PRESENTATION | \$7,500 (Hosted Guest Only)

- Be the first and only vendor in the ballroom. Captivate all VAR Executives on Monday or Tuesday morning through a 40-minute presentation. Create a memorable start to the day and a lasting impression with branding throughout the ballroom, recognition from our master of ceremonies, tent cards on every table, accompanied with handouts in every seat.

## LUNCH + PREMIER PRESENTATION | \$10,000

- After the morning Boardroom presentations are complete, take this opportunity to solidify your message with all vendor and VAR Executive with a 40-minute presentation and your corporate signage on every table. This is a great opportunity to differentiate your company from the group.

# VENDOR SPONSORSHIPS

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## CASINO NIGHT DINNER | \$15,000

- Casino Night is the premier social event of the Summit. Bring notoriety to your brand as the host of the dinner, with your logo tastefully displayed throughout the entire event. This fabulous night of dinner and drinks will leave all guests acknowledging your company.

## CASINO NIGHT ENTERTAINMENT | \$12,000

- It wouldn't be a casino without music and entertainment. Hosting the entertainment will put your brand center stage, addressing the audience. Not only are their games of chance, but music and entertainment will set the mood. You will be center stage addressing the audience and name branding the event.

## AWARDS GALA DINNER | \$20,000

- This three-hour evening gives you an uninterrupted and unprecedented opportunity to solidify your relationships with VAR Executives. As the culminating event of the Summit, VAR Executives are sure to go home with your value proposition firmly engrained in their minds. Enjoy a private cocktail reception starting the evening for you and your invited VIP VAR guests, followed by dinner for your group at two exclusively reserved tables for you and your guests (16 seats).

# VENDOR SPONSORSHIPS

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## AWARDS ENTERTAINMENT | \$7,500

- The focal point of the closing evening is a fantastic opportunity to solidify your brand and value proposition into the minds of your potential customers. Work with our magician/mentalists to “hypnotize” the audience into submission. Your corporate brand will be featured throughout the ballroom.

## GOLF SHIRT SPONSORSHIP | \$12,500

- Send VAR leaders home with a custom logo golf shirt! All 100+ VAR Executives will be given your logo golf shirt at registration with the opportunity to win a \$500 gift card by sporting it during the first full day of the Summit. Those wearing your shirt will be entered into a drawing where a representative from your company will join us on stage during the Awards Gala to pick the lucky winner!

## BACKPACK SPONSORSHIP | \$12,500

- Backpacks have replaced briefcases. All 100+ VAR Executives will be given your custom branded backpack at registration and the opportunity to win a \$500 gift card by carrying your backpack during the second day of the Summit. Those carrying your backpack will be entered into a drawing where a representative from your company will join us on stage during the Awards Gala to pick the lucky winner!

# VENDOR SPONSORSHIPS

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## VAR EXECUTIVE TRANSPORTATION | \$10,000

- Be the first to meet and the last to say goodbye with arrival and departure limousine services to and from the resort. Complimentary branding on welcome signs.

## VAR EXECUTIVE NAME BADGES | \$6,000

- Reinforce your corporate identity with these prominent badges. With over 200+ name badges at each Summit, every VAR Executive and vendor will wear a name badge with your logo.

## BOARDROOM NAME TENT CARDS | \$6,000

- Display your logo on bold tent cards in all ten VAR Boardrooms. There are 100+ tent cards used to reserve seats and identify each VIP hosted executive throughout the Summit. Great opportunity for the executives to recognize your brand.

## PADFOLIO AND PENS | \$6,000

- Impress VAR Executive and speakers with a gift that's both fabulous and functional – an RTSS pad folio embossed with your company's logo, used throughout the entire Summit and later when they get home.



# VENDOR SPONSORSHIPS

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## MORNING AND AFTERNOON COFFEE BREAKS | \$3,000 (per day)

- Have your company's name and logo prominently displayed for two days at coffee break areas where attendees will gather for a cup of coffee and socialize.

## SOLUTION SHOWCASE REFRESHMENTS | \$3,000 (per day)

- Following the last Boardroom presentation of each day, be the exclusive vendor to provide ending refreshments and have your company's name and logo displayed during the Solution Showcase. This includes signage and drink tickets with your company logo. We even put your 10 x 10 booth adjacent to the refreshment bar.

## SOLUTION SHOWCASE PASSPORT | \$1,250

- Exclusive opportunity for your logo to be in our Passport Program & booth giveaways provided to Executive Guests. VAR Executives are required and incentivized to complete their Passport. This guarantees every executive will stop by your booth during the Summit.

# ADDITIONAL SPONSORSHIPS

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## SUMMIT DIRECTORY PUSH MESSAGE | \$1,500

Warmly welcome VAR Executives to the Summit with a custom 140-character text Message via the mobile app.

## SUMMIT DIRECTORY APP BANNER AD | \$1,500

Keep your company's brand and messaging in front of VAR Executives with a banner ad in the Summit Directory – a resource guests will continue to use for reference all year long.

## ALL SUMMIT EMAIL CAMPAIGN | \$3,000

Announce your company, solutions, or services to the entire VAR Executive Audience through a targeted, strategically crafted email (content provided by your team). Receive a report of opens/clicks (VAR names, individual names, titles and email addresses).

### For More Information Contact:

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## PRE-SUMMIT EMAIL CAMPAIGN | \$1,750

Introduce your company, solutions, or services to the entire VAR Executive Audience before the Summit with a strategically crafted email. Get ahead of the competition to leave an incredible impression.

## POST-SUMMIT EMAIL CAMPAIGN | \$1,750

Remind the entire VAR Executive Audience about your company, solutions, or services with a post-Summit strategically crafted email. Be the first email each VAR Executive sees when they get back to the office.

## VALUE ADDED RESELLER SPONSORSHIP REPORT | \$10,000

This report is derived from a 50+ question survey that our VAR Executives are required to fill out prior to attending. This sponsorship engages your leadership to help influence survey questions and be the first to receive the results. The report is produced, printed, then dispersed to every VAR Executive at the Tuesday Breakfast. On Tuesday morning, our research partner and event host will give an in- depth presentation of the data analytics and permits the vendor report sponsor to address the VAR leadership audience.